



The International Civil Rights Center & Museum Exhibit Fact Sheet

The International Civil Rights Center & Museum exhibit space spans two floors and covers 30,000 square feet. Its exhibits guide visitors on a journey through the challenges African Americans faced in the struggle for equal rights. With the historic F.W. Woolworth lunch counter as its centerpiece, the Museum's exhibits tell the story of the Greensboro Four, as well as other key human and civil rights struggles and achievements.

Renowned exhibit designer Eisterhold Associates, based in Kansas City, Mo., was the master project designer for the International Civil Rights Center & Museum.

Museum Exhibits Include:

- **All Men are Created Equal**
This introductory exhibit will help build an understanding for visitors who may hold no memory of the injustice experience by African Americans. It will help transition visitors from the 21st century to an era when segregation and "Jim Crow" laws permeated and segregated society.
- **The Hall of Shame**
This exhibit exposes the violent and turbulent times that marked the transition away from the vestiges of slavery into the activism of the civil rights movement and the battle against Jim Crow.
- **A Moment that Changed America**
Visitors will experience a filmed reenactment of the discussion between the Greensboro Four on the night of Jan. 31, 1960, when the freshmen quartet decided to take action.
- **The Lunch Counter Experience**
Set against the backdrop of the authentic lunch counter setting, Museum visitors will view film recreations of the nearly six-month long effort that successfully integrated the F.W. Woolworth's lunch counter in 1960.
- **The Portal**
Visitors will interact with a reproduction of the Greensboro Rail Depot, one of the major stops for southbound trains entering the "Jim Crow" South. The exhibit will also narrate the plight of the African American Pullman Porters and how they successfully established the nation's first black union.
- **Access Denied: The Battle for Equality of Opportunity**
This exhibit covers discrimination in virtually every aspect of society including: education, voting, employment, transportation, housing and recreation.
- **I'll Make Me A World**
The exhibit highlights the unique accomplishments of African Americans and institutions created to service their communities despite the constraints segregation imposed upon them.

Media Contact:

Aleasha Vuncannon, RLF Communications
(336) 553-1705 (office)
(336) 314-2117 (mobile)
avuncannon@rlfcommunications.com

- **The Church and the Movement**

The faith community was one of the most centralized forces in the battle for justice in America. This exhibit will showcase the power, influence and vulnerability of the church as a place of organization, empowerment and worship.

- **The Schools: Separate and Unequal**

Life-sized images provide visitors with alternating scenes between a 1950s era black classroom with that of a more prosperous white classroom, demonstrating the inequality between the nation's segregated educational systems.

- **Politics and the Voting Booth**

The focal point of this exhibit will be an array of interactive voter experiences and ballot boxes from the era that include voter registration forms and questionnaires.

- **Courts and the Quest for Justice**

This exhibit will highlight actions from the Supreme Court that buttressed the efforts of the NAACP Legal Defense Fund and other organizations to support the peoples' movement with a legal foundation.

- **Jail, No Bail!**

The focal point of this exhibit will be jail bars framing a wall of 1,200 mug shots of protestors who were arrested throughout the South. Highlighted here will be names of the earliest protestors arrested in the 1960 Greensboro sit-ins.

- **Direct Action: The Economics of Protest**

Visitors will witness some of America's landmark events including: Montgomery Bus Boycott, Selma to Montgomery March, Freedom Summer, the Poor People's Campaign and the March on Washington. Each event, galvanized by community activism, reflected resistance and economic boycotts in support of the civil rights movement.

- **In Memoriam to Lives Lost:**

A Wall of Remembrance will stand in memoriam to lives lost in the battle for civil rights and to inspire courage in future generations. One hundred men, women and children who paid the ultimate sacrifice in America's battle for freedom and equality will be honored here.

- **A Changed World**

This exhibit will explore the non-violent global conflict as it is reflected on nations around the world. The display will be dedicated to the continuing journey and the evolving non-violent civil rights, equality and peace movements documenting the roles of emerging activist groups and new coalitions.

- **And Still I Rise**

This exhibit will honor the great athletes and entertainers who with standout performances formed a list of firsts while creating a legacy of excellence for future generations.

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